

ECO TOURISM

Bosnia and Herzegovina has a large number of locations which are extremely suitable for eco, geo and ethno tourism development, particularly in cooperation with local population oriented to the organic food production. However, these huge resources are modestly capitalised, seeking for potential strategic partners and investors to introduce appropriate business philosophy and models, modernize existing or construct new facilities and improve the marketing strategy.

Why invest in the BiH Tourism Sector?

- Unexplored and untouched natural beauties
- Large number of attractive locations (mountains, seaside, lakes, rivers, thermal and mineral springs, etc)
- Excellent climate conditions for year round tourism
- Long tradition in winter tourism
- Enormous potential for developing this sector
- BiH becomes an emerging tourism destination
- Availability of a large number of locations for Greenfield investments
- Highly educated workforce

Foreign companies, investors in the BiH Tourism Sector:

Energogroup - Slovenia

Temleville Development Ltd. Dublin - Ireland

Shiddi Trading East Riyadh - Saudi Arabia

RAM Invest - Slovenia

Terme Čatez - Slovenia



FOREIGN INVESTMENT PROMOTION AGENCY
OF BOSNIA AND HERZEGOVINA

Foreign Investment Promotion Agency of Bosnia and Herzegovina

Grbavička 4, 71000 Sarajevo

Bosnia and Herzegovina

Phone: ++ 387 33 278 080; Fax: ++ 387 33 278 081

E-mail: fipa@fipa.gov.ba; Web: www.fipa.gov.ba

Mostar Office

Street RADE BITANGE 30

88 000 Mostar

Phone/Fax: ++ 387 36 558 815

E-mail: mostar@fipa.gov.ba

Banja Luka Office

Street ĐURE DANIČIĆA 1/III

78 000 Banja Luka

Phone/Fax: ++ 387 51 226 180

E-mail: banjaluka@fipa.gov.ba

FIPA

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TOURISM SECTOR



Invest in Tourism Sector

Tourism in BiH

Bosnia and Herzegovina, a land of breath-taking natural beauties and ever lasting historical and cultural heritage, largely matches the new market travel trends particularly requirements of the travellers who are looking for new destinations, adventure and authenticity.

This beautiful country has so much to offer for those people who seek different experiences, away from the crowd, whether they are lovers of skiing, rafting, hunting or patient bird-watching.

Those who search for more cultural tourism will be able to relive centuries of history by visiting many vestiges and heritage dating back to Roman, even to prehistoric times.

The tourism sector in BiH has an enormous potential for development, possessing all preconditions to play a significant role within the country economy. For these reason, the tourism development was consequently recognized as one of the top priorities of the overall national economic development policy.

Significant efforts have been put into creation of a favourable business and investment environment for potential investors.

The tourism market in BiH is gradually increasing and BiH becomes an emerging tourism destination.

Bosnia and Herzegovina Key Facts

Land area: 51.209 km²
Population: 3.8 (estimation)
Capital: Sarajevo (cc. 500.000)
Time zone: Central European Time
Climate: Continental-Mountain and Mediterranean

Investment opportunities: Large number of attractive locations for Greenfield investments (mountains, seaside, lakes, rivers, thermal and mineral springs, natural parks, etc.)

WTsO foresees for Bosnia and Herzegovina annual fee increasing rate of 10,5% from 1995 to 2020.

Useful contacts:

Ministry of Environment and Tourism of FBiH:

www@fmoit.gov.ba

Ministry of Trade and Tourism of RS:

mtt@mtt.vladars.net

Agency for Privatisation of Federation of BiH:

www.apf.com.ba

Investment and Development Bank of RS:

info@irbrs.net

Tourist Association of Federation of BiH:

www.bhtourism.ba

Tourist Organization of RS:

www.turizamrs.org



Invest in Tourism Sector

Investment opportunities in: WINTER TOURISM

Ski and winter tourism has a long tradition, primarily referring to the ski centres in proximity of Sarajevo: Bjelasnica and Igman and Jahorina which successfully hosted the XIV Winter Olympic Games in 1984. There are also a number of other attractive ski destinations at divers mountain areas among which are most prominent Vlasic, Kupres and Kozara. In order to capitalize huge unused potentials, all these destinations require investments in upgrading and modernisation of infrastructure and accompanying tourism facilities.

MARITIME TOURISM

With its 24 km of seaside and 240 sunny days every year, Bosnia and Herzegovina attracts tourists from all over the world. With its current capacities, it cannot satisfy necessities of tourism season. However this resort needs investments for upgrading and modernization of existing facilities and diversification of tourism offer by construction of new facilities.

SPA TOURISM

Bosnia and Herzegovina is richly endowed with thermal and mineral springs which are the basis of spa tourism becoming more popular each day. The spa resorts in Bosnia and Herzegovina are mostly located far from urban areas, within unspoiled scenery, where people will find the relaxation and tranquillity they seek.