

Technologically, communications in BiH do not overly lag behind their European and global counterparts. The level of digitalization in the transmission systems is practically 100%, while commutation systems are digitalized at 70%.

### Why invest in the ICT Sector?

- Ambitious plans related to the overall development of BiH, requiring a large-scale development of ICT infrastructure and ICT sector as whole
- BiH long-lasting tradition in ICT sector
- Availability of young IT educated workers
- Availability of a number of schools and universities with IT education
- Availability of basic ICT infrastructure
- Availability of a number of small IT companies
- Privatization programs related to the privatization of the largest public Telecom

### Foreign companies, investors in this sector:

- Telecom-Serbia
- Microsoft Corporation-USA
- Cisco Systems Inc-USA
- AbaNet-USA
- Mid Europe Partners-UK
- Oracle-USA



FOREIGN INVESTMENT PROMOTION AGENCY OF BOSNIA AND HERZEGOVINA

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FOREIGN INVESTMENT PROMOTION AGENCY OF BOSNIA AND HERZEGOVINA

# ICT SECTOR



## Invest in ICT Sector in Bosnia and Herzegovina

The ICT industry is developing and spreading within BiH too, becoming one of the drivers of the economic growth.

Bosnia and Herzegovina is committed to the development and capitalization of Information and Communications Technologies, being aware that this key sector plays a vital role in any modern economic structure.

The challenge ahead for the ICT sector, however, is to gain access to modern and valuable know-how, and this can only be achieved by foreign direct investment.

Bosnia and Herzegovina's ICT sector offers an array of opportunities to potential investors wishing to exploit their knowledge, sophistication, know-how and new business ideas. In addition, locating in Bosnia and Herzegovina can provide a base (gateway) for penetrating markets in the surrounding region (SEE and Turkey - approximately 120 million of consumers).

## Bosnia and Herzegovina Key Facts

Land area: 51.209 km<sup>2</sup>  
Population: 3.8 (estimation)  
Capital: Sarajevo (cc. 500.000)  
Time zone: Central European Time  
Climate: Continental-Mountain and Mediterranean

### Useful contacts:

B@IT-Association for Information Technologies in Bosnia and Herzegovina  
[www.bait.org.ba](http://www.bait.org.ba)  
Association of Informatics in Bosnia and Herzegovina  
[www.ecdl.ba](http://www.ecdl.ba)  
IT Service Management Forum  
[www.itsmf.ba](http://www.itsmf.ba)

## Invest in ICT Sector in Bosnia and Herzegovina

### ICT IS AN EMERGING SECTOR

Fast development of information society, as well as the improvement of competitiveness in Bosnia and Herzegovina, is not possible without a competitive ICT industry.

### STRONG ACADEMIC BASE

Bosnia and Herzegovina possesses a growing labor force skilled in various aspects of ICT design, management, and applications. Young, educated and innovated workers from BiH are participating in International project and Companies.

### STRATEGIC LOCATION

Bosnia and Herzegovina presents a very convenient destination for easy access to the SEE market of over 60 million consumers, as well as to the market of Turkey with additional 60 million consumers.

### PRIVATIZATION OPPORTUNITIES

Privatization opportunities of strategic ICT companies still exist.

